

Ashley Strickland-Horne

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PROFESSIONAL SUMMARY

Detail-oriented, positive, performance-driven Junior Web Developer with a concentration on Front-End Development who has hands-on experience coding HTML, CSS, WordPress development, and ClickFunnel for small businesses. Known for overseeing various projects, involving web development, e-commerce, and SEO writing. Excels at fostering solid professional relationships with stakeholders while resolving technical issues for clients and has the desire to apply my newly polished skills in a Jr. Web Developer role.

TECHNICAL SKILLS

W3Schools JavaScript Certification (in progress; expected date of completion 07/2023)

- JavaScript
- HTML
- CSS
- React
- Scrum
- Bootstrap
- Unit Testing (Mocha)
- Git & GitHub
- PHP

EXPERIENCE

Generation USA Junior Web Developer Program | February 2023 - July 2023

Training Participant

- Participating in a 22-week, 350+ hour Junior Web Developer program that emphasizes hands-on practical application.
- Learning fundamentals of JavaScript, programming fundamentals, developer tools, git, and problem-solving.

A.S.H. Designs, LLC. | Remote, Phoenix, AZ | August 2015 - February 2022

Managing Partner

- Resolved technical issues for WordPress and ClickFunnel websites in less than 24 hours, including plugins, SEO copy editing of pages & blog posts, and customer membership accounts.
- Boosted brand partnership deals by 50% by highlighting the benefits of long-term relationships with my client's podcast.
- Reduced customer complaints by 100% using empathy & addressing 1200 client inquiries weekly for three programs via email ticketing service, chat, and social media.

Telus International | Remote, Phoenix, AZ | April 2022 - Present

Internet Safety Evaluator

- Quantify and document video content for community guidelines violations as well as use my data entry skills to clear task queues within four hours.
- Analyze harmful and offensive material for 800+ social media postings based on US demographics to ensure safe internet browsing for all users.
- Audited & organized 30-40 social media posts per hour to verify compliance with community guidelines.

EDUCATION

Albion College | Albion, MI (2008)

- B.A in Spanish and (Dean's List)

Collins College | Tempe, AZ

- A.A in Digital Video Production (Honors)